CASE STUDY: Success with Paylogix Merchant Gateway



A benefit provider and an employer used Merchant Gateway with Direct Bill powered by Consolidated Billing[®].

CHALLENGE:

Enrollment is over, and billing has started. Participants are missing payroll deductions. The employer is unable to collect missed premium via payroll deduction and the benefit provider does not have an efficient process to direct bill the policyholder.

SOLUTION:

Merchant Gateway with Direct Bill powered by Paylogix Consolidated Billing®, the comprehensive payment solution that provides policyholders with an effortless way to view and pay their premiums.

This solution allows a technology partner to securely capture ACH and Credit Card payment information from participants at the time of enrollment. Best of all, when enrollment is over you can collect back premium (as a result of a missed payroll deduction) and keep your group or individual policy whole.



-Secure -Scalable -Easy to integrate -PCI compliant

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Merchant Gateway with Direct Billing allows policyholders to view and pay missed deductions via ACH and/or credit card through Direct Billing. The process enables a secure payment feature on an integrated site. With the integration of Merchant Gateway with Direct Billing into a brokers', benefit provider or Paylogix hosted service portal, participants can now view and manage payment methods, view and pay missed deductions, and manage payment-related notifications.

By accurately and securely capturing a payment method at the time of enrollment, Merchant Gateway with Direct Billing significantly improves the success of future policy holder payments.



Merchant Gateway with Direct Billing helps protect over

500,000 Policies/Certificates





Collected over

\$13 Million

in missed deductions that may have otherwise gone uncollected.



Trust Merchant Gateway with Direct Bill powered by Paylogix Consolidated Billing® to handle your payment processing needs and help ensure the long-term success of your business.

> Request a demo and learn more about Merchant Gateway today! 800-622-4131 - info@paylogix.com

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A Case Study

Premium Technology Solutions