CASE STUDY:
Success with Paylogix Merchant Gateway

paylogix

The Key to Mutual Success: Collaborating with Enrollment Companies, Benefit Providers, and Brokers.

CHALLENGE:

Payroll deduction is not available and an enrollment company needs to collect ACH and credit card payment data from participants at the time of enrollment. The data needs to be transfered to the billing company while remaining PCI compliant.

SOLUTION:

Tired of struggling to collect premiums from your participants? Are you looking for a better way to securely capture ACH and credit card information during enrollment? Look no further than Merchant Gateway, the secure payment processing technology that offers B2B solutions with a consumer mindset.

We provide a flexible and collaborative approach to enrollment, billing, premium collection, and retention strategies. Our Merchant Gateway solution allows a technology partner to securely capture ACH and credit card payment information from participants at the time of enrollment, providing a seamless and streamlined process for all involved. Integrated partners have seen success rates of over 97% when capturing payment data at the time of enrollment.

-Secure
-Scalable
-Easy to integrate
-PCI compliant

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Now you do not need to worry if payroll deduction is not available - Merchant Gateway has you covered. This powerful tool supports your enrollment, billing, and retention strategies, offering increased opportunities for conversion, improved security, and compliance, throughout the benefit lifecycle.

One small step at the time of enrollment can have a significant impact on the long-term success of your account. Accurately and securely capturing a payment method at the time of enrollment significantly improves the success of future policy holder payments.

Trust Merchant Gateway when payroll deduction is not an option. This completely electronic system eliminates paper administration and, like all Paylogix solutions, is safe and secure. Ensure the long-term success of your business with Merchant Gateway.

Request a demo and learn more about Merchant Gateway today!
800-622-4131 - info@paylogix.com

Integrated with
10
Technology Partners

Reaching over
7,000
Employer Organizations

Serving over
300,000
Participants

Paylogix | A Case Study | Premium Technology Solutions